



LODI ROTARY CLUB SUSIE DAY PARADE ANNOUNCEMENT

Saturday, August 12, 2017 at 10:30AM

Line-Up: Bellin Street beginning at 9:30AM (get your number there)

**This year's theme:
"The Circus of Life"**

Follow the Parade to Goeres & Habermann Parks
Enjoy Susie Day Music, Games, Food & Beer Tent
13th Annual Lodi Rotary Auto Show (See additional sheet)
Car Show Certificates and Dash Plaques awarded at 2:30PM
Duck Derby Winners pulled from Spring Creek about 4:00PM

TEN PARADE CERTIFICATES TO BE AWARDED!

- **Best Theme: The Circus of Life**
- **Best Appearing Unit By Any Chamber Of Commerce Member**
- **Best "Environmental" Message**
- **Best Youth Presentation, On Or With A Float**
- **Best Float By Any Church**
- **Best Float With A Patriotic Theme**
- **Best Appearing Antique Tractor**
- **Best Appearing Antique Fire Truck**
- **Best Convertible Automobile**
- **Most Original And Creative Unit**

Civic organizations, youth groups, equestrian and commercial units are welcome. We thank you for your support of the parade. Please see the following entry fee schedule:

Parade Entry Fees Per Unit

\$20.00 – Business / Commercial Unit (Great Advertising!)

\$10.00 – Civic, Non-Profit Organizations, Churches, Politicians, Antique, Classic or Customized Vehicles, Trucks, Tractors and Motorcycles. Fee also assures display spot at Car Show and earns Dash Plaque (see information on Lodi Rotary Auto Show for more details)

Free – Youth Groups such as Scouts, 4-H, School Group, Fire Departments, EMS, Horses

Rules for Everyone's Safety

1. DO NOT throw candy or other items from your parade unit. Have walkers hand out the items near sidewalks.
2. Maintain 2 car lengths between parade units
3. Keep your unit moving! Do not stop to campaign or perform. You can do that later in the parks.
4. Please provide a sign or banner with the name of your group on the passenger side of the float or if a walking group have someone carry the sign or banner.
5. Return the entry form with fee to Parade Chairman Tony Hermann, address on entry form.

Entry Deadline August 9, 2017

WELCOME TO THE 13TH ANNUAL Lodi Rotary Auto Show!

“Convertibles” featured this year

The Auto Show follows the Lodi Rotary Parade from 11:30am to 2:30pm on Fair Street, right across from St. Patrick’s Catholic Church, near the Susie Day Events in Goeres and Habermann Parks. These are the sites of food vendors, refreshments, games and a superb music!

The parade travels down Fair Street and display autos will be shown a parking spot. “Convertibles” will be featured. Display vehicles are encouraged to go through the parade and conclude at the Auto Show. Parade admission for any display auto is only \$10. Auto Show admission is free.

Autos unable to handle the five-block parade due to anticipated, severe overheating problems may go directly to the Auto Show, get checked-in, receive a windshield vehicle ID card, get parked and await the conclusion of the parade. Please do so from 9:30am through 10:30am. The Susie Day Rotary Parade will start at 10:30 am.

Dash plaques provided by:



Christina Smith-Gallagher, Agent
154 South Main St., Lodi, WI 53555
csmithga@amfam.com
(608)-592-5692

EXHIBITOR JUDGING

The first 30 Auto Show Registrants will receive a dash plaque, commemorating this 2017, 13th Annual Auto Show. Each exhibitor of a display vehicle will be given ballots for judging. Completed ballots must be received by Auto Show Chairman, Rog Severson by **2:15pm** the day of the show. The show concludes with the presentation of certificates at **2:30pm**. Autos may remain in their parking spaces.

Categories of judging will be as follows:

Convertible Division: 3 recipients will be picked by participants.

Best Auto of each Division: One per division, picked by participants

Divisions include: 1900 – 1939, 40’s, 50’s, 60’s, 70’s, 80’s, 90’s, 2000 – present.

Non-four-wheeler (such as adult trikes, motorcycles, or unicycles)

Please return ENTRY FORM choosing your appropriate category.

2017 SUSIE DAY PARADE ENTRY FORM

Parade & Auto Show

Parade only

Auto Show only

SUBMISSION DEADLINE: WEDNESDAY, AUGUST 9, 2017

Yes, we would like to enter this year's parade! We are:

ORGANIZATION: _____

ADDRESS: _____

CONTACT INFORMATION:

Name: _____ Phone: _____ E-Mail: _____

Name: _____ Phone: _____ E-Mail: _____

TYPE OF ENTRY (please mark with an "X"):

MARCHING / WALKING UNIT

TRACTOR

AUTO OR MOTORCYCLE

FLATBED TRUCK

VEHICLE PULLING TRAILER

HORSES

Category chosen for judging: _____

Tell us about your Lodi Susie Parade Entry

Please tell us about yourself, your entry, your organization or how you built your float with the Parade theme in mind. Don't be bashful; boast a little! Have some fun with this! The information will be used to announce who you are as your parade entry passes by the judge's stand and by the judges to judge your entry. (Near four corners, Associated Bank). Please limit your description to 250 words or less.

Remember the Deadline is: WEDNESDAY, AUGUST 9th

Please make check payable to: "Lodi Rotary"

Mail to Parade Chairman:

Tony Hermann, 118 Vilas Hibbard Pkwy, Lodi, WI 53555

Questions? Please call 608-445-7193

If I am unable to answer feel free to leave a voicemail